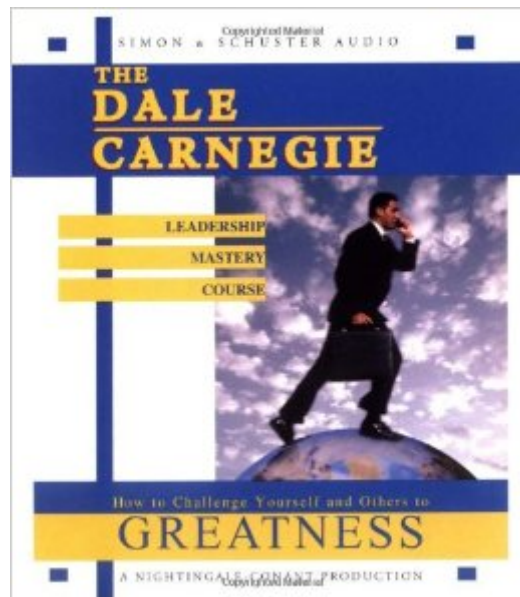


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# The Dale Carnegie Leadership Mastery Course: How To Challenge Yourself And Others To Greatness



## Synopsis

In a world quickly becoming more virtual, human relations skills are being lost -- along with the skill of leadership. When you develop your leadership ability through The Dale Carnegie Leadership Mastery Course you'll learn to be flexible, adaptable, and trustworthy, as well as a tough and decisive distributor of power. Learn all the secrets of leadership mastery: \* Gain the respect and admiration of others using little-known secrets of America's most successful leaders. \* Get family, friends, and coworkers to do what you ask because they want to do it, not because they have to. \* Respond effectively when under crisis using proven techniques for thinking clearly and reducing anxiety under pressure. \* Accomplish twice as much by learning to motivate others to perform at their best. \* Make powerful decisions and follow through on them using Carnegie's action formula. A valuable tool that stands next to the classic *How to Win Friends and Influence People*, The Dale Carnegie Leadership Mastery Course offers a proven formula for success.

## Book Information

Audio CD

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Average Customer Review: 3.6 out of 5 stars [See all reviews](#) (21 customer reviews)

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## Customer Reviews

I recently purchased this audio program and really enjoyed it. It is a modern updated version of Carnegies ideas.I am confused as to the first two reviews referring to this as a book--it's an audio program!*How to Win Friends and Influence People* is an all time classic as well as *How To Stop Worrying and Start Living*. I also recommend *The Leader in You*.

The Dale Carnegie Leadership Mastery Course has only a little bit of Dale Carnegie's writings in it. It is mostly material that was written much more recently. The newer material is consistent with Dale

Carnegie's thinking and modernized to use examples from the 1980s and 1990s, but the writing lacks the punch of Dale Carnegie's original books. There are some readings from Dale Carnegie interspersed with the newer text, but they are short and don't seem to fit in very well. Most of the Dale Carnegie excerpts are from How to Win Friends and Influence People. If you want to be inspired by Dale Carnegie, buy the audio book version of How to Win Friends and Influence People instead. It is a classic.

I have read Dale Carnegie's "How to Win Friends and Influence People" and I have also listened to this entire audio program. Frankly, I think you'll get more benefit from the book. "How to Win Friends and Influence People" is just great - it's a classic, worth at least 6 stars on 's scale of 1-5 stars. I'll give this CD 2 stars mainly because it has Dale Carnegie's ideas. One more piece of advice: I have read Dale Carnegie's book at least twice and my wife has read it once. "How to Win Friends and Influence People" is a book you may want to underline, keep, and read again and again. Initially, I purchased the paperback version. I suggest you look for a HARDCOVER version. The spine of my paperback copy has fallen apart after several reads...

This audio cd set comprises the best of the famous Dale Carnegie strategies. Excellent while driving in your car or as a supplement to the Carnegie books.

This is not Dale Carnegie but just some amateurs trying to make some money out of the good name of Dale Carnegie. I think they are called Dale Carnegie Associates. lol. I've listened to it twice through and know there is virtually nothing which will be of any use to anybody. What it does, is take one of Dale Carnegie's principles, explain it in about 5% of the detail Dale Carnegie did, try to give a contemporary example and finish by going, "You'll now be on the way to leadership mastery" Its one for the bin. There is this guy with a lisp reading part of it who is so fake getting enthusiastic over "filler" drivvle.

let me explain--this is a great book and i love the positive spirit--however there is a thread that runs thru it that i do not like. there is a message of--be helpful to those who are in the "mix" of things, who may scratch your back in the future or people who may be important or beginning to be important--ALSO look out for people you think may have the potential to be important because who is important can and does change--that person may be a peon now, but there is a tomorrow and they may rise! this is disgusting to me. this is not the way i want to live---like a gold-digger,

money-hungry, sneaky devil going around sniffing trees and bushes to see if this is a good place to land for a while. i hate that and i don't like being around people like that. is that being real or helping you on your path to being real? no--and in my opinion, becoming real is THE major part of becoming a leadership master. again, i love the boost, the positive ideas, and stories because they are so against the tide of what many people would do in those situations. especially the "old school" of management in workplaces that it mentions, that of master and slaves---instead it advocates the trend toward whole team teamwork, and cooperative planning.

I really enjoy listening to this course. Very much in line with the Dale Carnegie course with a focus on leadership roles and responsibilities. I highly recommend this for folks in management or those with management ambitions. My only complaint (and this is an issue with other recordings on CD) is the increased volume of music between narrations. I find myself adjusting the volume repeatedly.

The Dale Carnegie audiobooks by Nightingale Conant tend to be too basic and common sensical, trying to repackage the "Win Friends Influence People", "Stop Worry Start Living", or "Public Speaking" principles in new bottles for the New Economy Age. Good endeavors, but tend to fail to provide the wow, useful new ideas. Bought "5 Essential People Skills", "Make Yourself Unforgettable", "Stand and Deliver", "Sales Advantage", "Dale Carnegie Leadership Mastery" and "Leader In You". All of them are newly recycled, repackaged, old ideas of Dale Carnegie's "Win Friends Influence People", "Stop Worry Start Living", or "Public Speaking". They are not as informative as other great audiobooks in the market like "Crucial Conversation", "Difficult Conversation", and "Articulate Executive" by which have more twists and new things to say about leadership communication and persuasive communication. If you need to buy audio books of Dale Carnegie, just buy Dale Carnegie's original, unabridged "Win Friends Influence People", "Stop Worry Start Living" audiobooks. Old too, but relatively more meat and better organized. Besides, you can get them from audible.com easily. Dale Carnegie & Associates really needs to hire more gurus or outside consultants to help update and upgrade their outdated content (not the principles!). When I showed those Dale Carnegie timeless principles to my 12 years old, he said they are too elementary and common sensical in the internet 2.0 Age. Like KFC, Dale Carnegie is an aging brand that needs rebranding and remarketing to stay relevant and practical to the readers or audience.

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